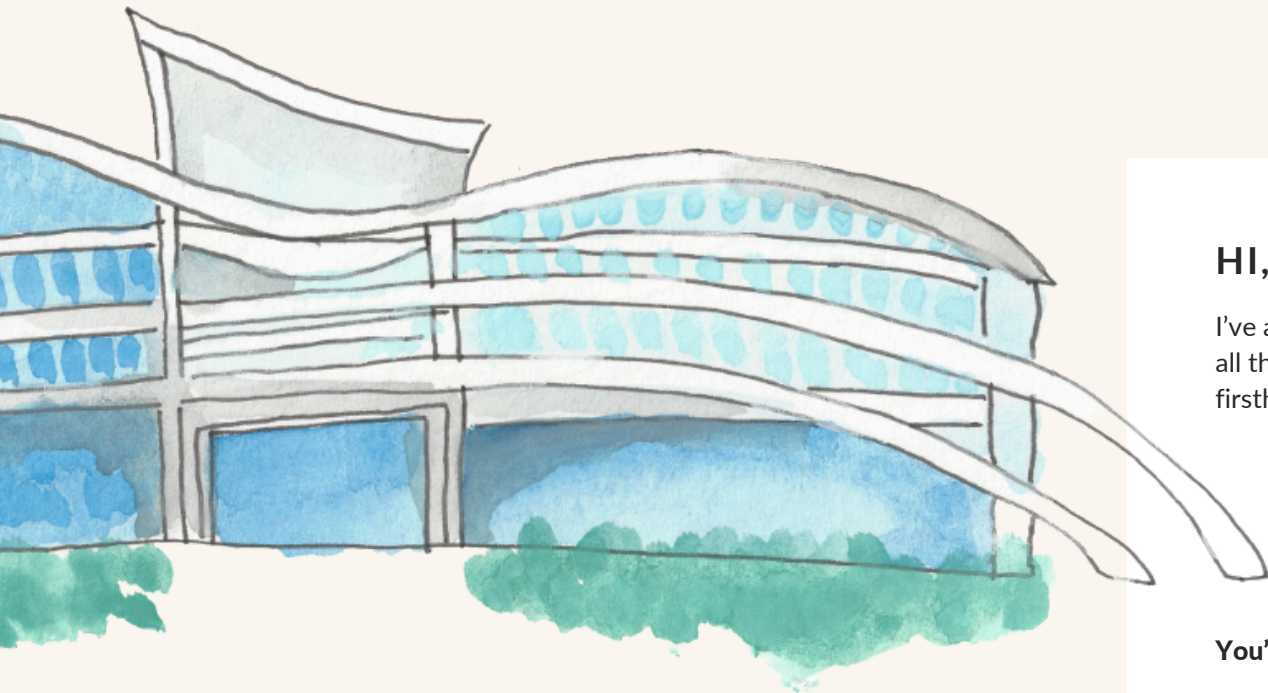


THE **Insider's** GUIDE TO

MEETING THE RIGHT PEOPLE & BEING IN THE RIGHT PLACES



HI, I'M MARISA!

I've attended every Market since October 2014, and I've learned all the tips and tricks. Now I'm ready to share them with you firsthand, with a little help from my designer pals!

High Point Market is huge — more than 13 city blocks! — so I've highlighted the best 50 showrooms to get you started. The schedule is ever-changing, but I've got you covered with a perfectly curated calendar of events.

You're on your way to navigating High Point Market like a pro!

SHERRILL
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FLOWER
HOUSE | GARDEN | LIFESTYLE

invite you to

THE ART OF TIMELESS DESIGN

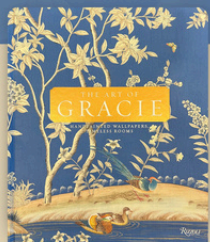
for an intimate look at Gracie's storied past & stunning designs.



JENNIFER GRACIE
Creative Director, Gracie Studio



MARGOT SHAW
Editor-In-Chief, Flower



Celebrate the High Point debut of Jennifer Gracie's new book *The Art of Gracie: Handpainted Wallpapers, Timeless Rooms* with a book signing in the Mr. & Mrs. Howard Showroom.

HOSTED BY MARGOT SHAW
Founder & Editor-In-Chief, Flower

RSVP AT SHERRILLPARTY.COM

SATURDAY, OCTOBER 26 » 5:30 - 7:30 PM

At The Sherrill Showroom

315 Fred Alexander Place, High Point, NC » 2nd Floor

Mr. + Mrs. Howard
for SHERRILL FURNITURE.

GRACIE.
FOUNDED 1898



RO SHAM BEAUX

EVENT TYPE:

SOCIAL EVENT

EDUCATIONAL EVENT

FEATURED EVENT

THURSDAY OCT 24

Asian Loft | New Showroom Grand Opening
@ 625 W Ward, STE 100 • 4-5 • [Details](#)

FRIDAY OCT 25

FUTURE OF DESIGN EXPO:
Designing Spaces for Neurodiversity
@ SAMS • 9-5 • [RSVP Required](#)

Vintage Voyage: HPMKT Antique Tour
with the Interior Design Society, Debbe Daley
@ Chelsea on Green • 9:30-10:30

Designer Brew: High Point Welcome Party
@ Hudson Valley Lighting • 12-5 • [RSVP](#)

Eye on Antiques featuring Thom Filicia
@ Chelsea on Green • 1-3

Market 101 Live!
with DuVäl Reynolds, Erin Weir, Asha Maxey,
Gina Hicks, and Dawn Brinson
@ The Point • 2-3

The Odette Antique Insider Tour
with Toma Clark Haines, Margaret Schwartz,
and Julia Reinert
@ Odette • 3-5

Woodbridge Speakeasy Lounge
@ Woodbridge • Daily F-M 3PM • [Details](#)

FRIDAY OCT 25

**Growing Together: Forming Strong
Manufacturer Relationships**
with Caroline Hipple and Leslie Carothers
@ Hooker • 3:30-4:30

Bonsai with Brownlee Currey | Part 5
@ Currey & Co • 4-5

Sip & See | Open House
@ Ro Sham Beaux • 4-7 • [Details](#)

Vintage Vogue Fashion Show
with Debbe Daley
@ Antique & Design Center • 5-6

SATURDAY OCT 26

**Process to Profits: How Designer Procurement
Groups Can Better your Business**
with Christl Barbour, Holly Barker Woodward, Brad
Clnard, Dawn Brinson, Christi Spangle, & Gail Dobby
@ The Point • 10-11

Double your Revenue in Half the Time
with Melissa Galt
@ Universal • 10-11 • [RSVP](#)

**Photography: Making your Greatest Asset
More Impactful**
with Krissa Rossbund, Venjhamin Rayes,
Dalia Soles, and Suzanne Kasler
@ SAMS Seminar Room • 10-11

The Psychology of Conflict Management
a workshop by Tracee Murphy
@ Vanguard • 10-11 • [RSVP](#)

Meet & Greet with Chris Loves Julia
@ Loloi • 10-11

Learn Periods & Styles with The Antiques Diva
a tour by Toma Clark Haines
@ Antique & Design Center • 11-12 • [Details](#)

SATURDAY OCT 26

**Maximizing Potential: How AI can Elevate
your Design Buiness**
with Jenna Gaidusek, Antonio DeLoatch,
Breegan Jane, and Denise Wenacur
@ Fairfield Chair • 11-12

Why Hire a Design Coach & Who to Trust
with Laurie Laizure, Nile Johnson, Cheryl Kees
Clendenon, and Cheminne Taylor-Smith
@ SAMS Seminar Room • 11:30-12:30

NeKeia Collection for Ngala Trading, 2.0 Debut
with Keia McSwain
@ Ngala Trading Co • 11:30-1:30

Design Summits: Where to Go & Who to Know
with Ericka Saurit, Christopher Todd,
Marie Cloud, and Michael Mitchell
@ Odette • 12-1

Utilizing Historic Precedent in Modern Design
with Lindley Martens, Kendyl Van Hoesen,
and Hanna Propst
@ Antique & Design Center • 12:30-1:30

**Illuminating Design: Leading Interiors
with Art & Light** with Natalie Papier,
Megan Molten, Noz Nozawa, and Mandy Cheng
@ Hudson Valley Lighting • 12:30-1:30 • [RSVP](#)

Greenington Celebrates 20th Anniversary
with New Showroom Grand Opening!
@ 220 Elm 410 • 1-3 • [Details](#)

**Balancing Act: Running a Design Business
with a Retail Presence**
with Nina Liddle, Teddie Garrigan, Mary Clair
Cumbaa, Sallie Lord, and Courtney Garrigan
@ Antique & Design Center • 2-3

Implementing Science in Design
with Mike Peterson, Eryn Oruncak, and Kristin
Bartone @ SAMS Seminar Room • 2-3

**Mastering the Art of Pricing: Strategies
for Interior Designers**
with Sandra Funk, Antonio DeLoatch, Isabel Ladd,
Jessica Farnan, and Zandy Gammons
@ Odette • 2-3

SATURDAY OCT 26

Benjamin Moore Designer Book Club
with Keia McSwain and June Reese
@ The Point • 2-4

Mastering Procurement to Maximize Profits
with Laurie Laizure, Niles Johnson, Cheryl Kees
Clendenon, Eoin Harrington, and Kristin Drohan
@ Chelsea House • 2:30-3:30 • [RSVP](#)

KEYNOTE SERIES:
How Luxury Design Clients are Living Today
with Corey Damen Jenkins, Sasha Bikoff, Kim
Scodro, Barclay Butera, and Hadley Keller
@ High Point Theatre • 3-4 • Doors Open @ 2:30

Great Design: Indoors and Out!
with Thom Filicia
@ Feizy Rugs • 3-5 • [Details](#)

Design Mixology
The Interiors of Tineke Triggs | Book Signing
@ Currey & Co • 3-5

Business of Design 20/20 Vision
with Kimberley Seldon
@ SAMS Seminar Room • 3-5

**Mastering Profitable Processes with
Powerhouse Leaders in Interior Design**
with LuAnn Nigara, Michelle Lynne, Rick
Campos, and Katie Decker-Erickson
@ Universal • 4-5 • [RSVP](#)

Business of Home's The Thursday Show LIVE
with Dennis Scully and Fred Nicolaus
@ Surya • 4-5

From the Ground Up
Cheryl Lockett's Blueprint for Building a
Successful Interior Design Business
@ Odette • 4-5

NKBA | KBIS: The Festival
a Daily Pop-up Celebration of Design, Art, & Food
@ Fred Alexander Pl (N Hamilton / N Wrenn) • 4-6

IDS and MyDoma Designer Social
@ Phillips Collection • 4-6 • [RSVP](#)

Make a stop at **Universal's Designer's Lounge** and **Beauty Bar**
SAT - MON | Appointment Only 12-3:30 | Walk-ins Welcome 4-5

PLEASE NOTE: **Event info frequently changes**, and is current as of date of publication.

SATURDAY OCT 26

Trend Scope and Cocktail Party
with Patti Carpenter and Edwin van der Gun
@ Eichholtz • 4-7

Launch Party @ Fabricut • 5-7

Gracie and the Art of Timeless Design
with Jennifer Gracie, Margot Shaw, Phoebe Howard, Nellie Howard Ossi, and Jim Howard
@ SHERRILL • 5:30-7:30 • [RSVP](#) • [Details](#)

Fall Market Party Celebrating Tara Shaw
@ Century [200 Steele] • 6-8

SUNDAY OCT 27

Wear **PINK** on Sunday for Breast Cancer Awareness!

With Education Breakfast: GET TICKETS
When the Going Gets Tough, She Gets Going
with Teddie Garrigan, Courtney Garrigan, Randi K., Gail K., and Nora Gomez
@ Congdon Yards [400 W English] • 7:30-9

Smartphone Tips for Better Market Photos
with Linda Holt
@ Hubbardton Forge [IH211] • 10-11 & 2-3

Rowe x Crypton Designer Brunch
@ Rowe • 10-1

Be the Boss That People Want to Follow
a leadership talk with Gina Christensen
@ Antique & Design Center • 11-12

Sunday Bubbles @ Ro Sham Beaux • 11-2 • [Details](#)

Innovations Unveiled: An HVLG Showcase
with Noz Nozawa, Sarah Speck, and Tracie Jahn
@ Hudson Valley Lighting • 11:30-12:30

A Journey of Design, Family, & Innovation
with Robert & Cortney Novogratz, and Kelli Lamb
@ SAMS Seminar Room • 1-2

Fierce Female Founders: A Conversation
with Dennis Scully, Noz Nozawa, Stephanie Sabbe, and Rebekah Zaveloff
@ Chelsea House • 1-2 • [RSVP](#)

SUNDAY OCT 27

The Future of Interiors: How Corey Damen Jenkins Merges Design with Virtual Reality
with Corey Damen Jenkins, LuAnn Nigara, Brielle MacNichol, and Daniel Martinez
@ Feizy Rugs • 1-4

Live Painting with JP Kilkenny
@ Chelsea on Green • 1-4

Building your Brand (and Loving the Journey)
A Fireside Chat with Design Besties Jessica Duce and Elizabeth Scruggs
@ Unique Loom • 2-3 • [Details](#)

AI Essentials: Growing your Design Business
with Ginger Curtis, Jenna Gaidusek, Stacy Garcia, Mariah Samost, and David Cohen
@ The Point • 2-3

The Art of Negotiation: Contracts to Closing
with Laurie Laizure, Nile Johnson, Wendy Estela, Eoin Harrington, and Cheminne Taylor-Smith
@ SAMS Seminar Room • 2:30-3:30

How to Create Award-Worthy Projects with Budget-Minded Clients: with Juliana Ewer, Staci Steidley, Ruthie Staalsen, and Kim Bailey @ Gabby • 3-4

From Business to Brand: Find Staying Power and Success through Storytelling
a panel discussion with Melissa Grove, Laura Umansky, Ericka Saurit, and Jillian O'Neil
@ Vanguard • 3-4 • [RSVP](#)

Financial Literacy for Designers: Practical Tips for Budgeting, Pricing, and Financial Planning
with LuAnn Nigara, Libby Langdon, Rhobin Delacruz, and Skip Sroka @ Fairfield Chair • 3-4

Interior Design Community Gathering
with Laurie Laizure @ Currey & Co • 3-5

Designing your Brand: Leveraging Book Publishing for Marketing Success
with Nasozi Kekembo, Ginger Curtis, Krissa Rossbund, and Tineke Triggs
@ Antique & Design Center • 3:30-4:30

Dream Client Magnet: From Not Knowing You Exist to Dying to Work With You
with Sandra Funk @ Century [200 Steele] • 4-5 • [RSVP](#)

SUNDAY OCT 27

Using your Design Contract to Strengthen Relationships and Improve Communications
with Wendy Estela Esq.
@ Universal • 4-5 • [RSVP](#)

Patio Party @ Kravet • 4-6



Light the Way: Shining a Light on Breast Cancer Awareness
@ Hudson Valley Lighting
OCT 27 • 4-6 • [RSVP](#)

Green Revolution: The Future of Sustainable Sourcing • Sponsored by Revolution Fabrics
with Allison Zisko, Cheryl Luckett, Jessica Duce, and Nancy Fire
@ SHERRILL • 4:30-5:30 • [RSVP](#) • [Details](#)

DAA Mixer and Awards Presentation
@ Pandora's Manor [407 W High] • 5-6:30

Bell Biv DeVoe LIVE
@ Center Stage • 7-9 • Buyer Entry at 6:15

MONDAY OCT 28

Fluent in Construction: Influencing the Construction Choices that Shape Your Interiors
with Elizabeth Scruggs, Sharon Sherman, Julia Zapcic, Heather & Matt French, and Rachel Moriarty
@ The Point • 10-11

IDS presents 7 Winning Word Choices to Increase your Profits with Melissa Galt
@ Hooker Furnishings • 10-11

Leveraging Local: Becoming your Community's Go-To Designer
with Salimah Mamdani, Serena Martin, Donyea Star Tollie, and Michael Bauer
@ Feizy Rugs • 10-11

LIVE Maker Stage Event: Behind The Seams
with Johnny Suddreth and Tom Zaliagiris
@ SHERRILL • 11-12 • [RSVP](#)

MONDAY OCT 28

Create a Presence: Committing to a POV
with LuAnn Nigara, Beth Bender, Sandra Funk, Megan Molten, Cheryl Luckett, and Erika Ward
@ Feizy Rugs • 11-12 • [RSVP](#)

Style Spotters Meet & Greet
with Galey Alix and Mikel Welch
@ The Point • 12-1

Money Matters: Tips for a Thriving Business
with Rebecca Hay, Jamie Merida, Dina Holland, and Renee Beiry
@ Chelsea House • 1-2 • Lunch @ 12 • [RSVP](#)

Overcoming Burnout for Service-Driven Creators with Ginna Christensen
@ Universal • 2-3 • [RSVP](#)

How to Build an Iconic Interior Design Brand
with Ericka Saurit, Anne-Marie Barton, Breegan Jane, Caren Rideau, and Jessica Duce
@ The Point • 2-4

Rejection to Attraction: Sign your Next Client
Design Sips LIVE with Sandra Funk
@ Gabby • 3-4 • [RSVP](#)

Happy Birthday! Celebrating 35 Years!
@ Eastern Accents • 4-5 • [Details](#)

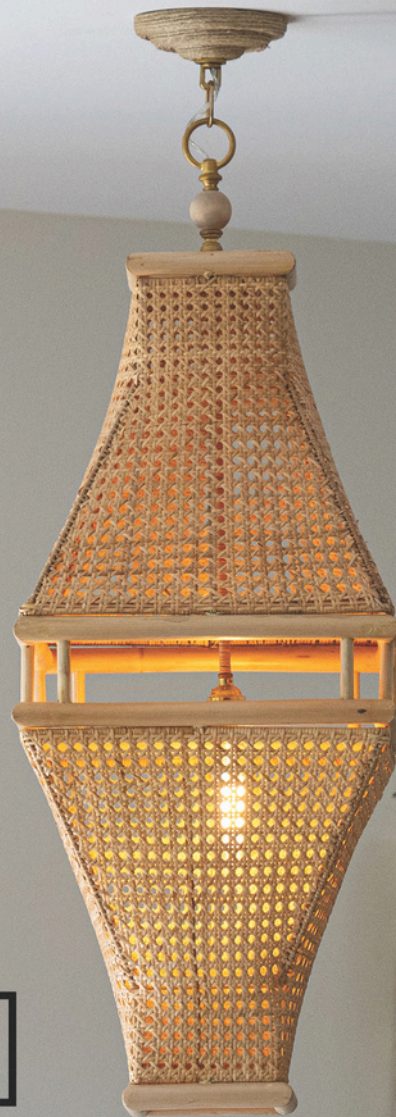
How to Invest Wisely in your Business with Christina Samatas, Kaitlin Petersen, Beth Diana Smith, Susie Novak, Swati Goorha, & Renee DiSanto
@ Universal • 4-5 • [RSVP](#)

Elite Client Experiences for Luxury Designers
with Kate O'Hara and LuAnn Nigara
@ Century [200 Steele] • 4-5

TUESDAY OCT 29

Hot Spot Tours with Jane Dagmi & Jessica Duce
@ The Point • 9:15-11:30 • [RSVP](#)

From Data to Design: Emerging Textile Trends
with Carrie Dillon and Jaye Anna Mize
@ The Point • 10-11



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EXHIBITORS BY BUILDING

1 SUITES @ MARKET SQUARE (SAMS) 14

GROUND FLOOR

- Eastern Accents | G1000
- Tommy Mitchell | G3000
- Reprotique | G6044

SALON

- Ro Sham Beaux | G6021
- TOP • Windy O'Connor Art & Home | G6032
- Ngala Trading | G7015

MEZZANINE

- Coley Home | M5003

TOP ANTIQUE & DESIGN CENTER

- Sandy Luther Antiques | G47, G48
- Whitehall Antiques | G54
- DeLoach | G55
- Lucky Fish Gallery | G56-57

29 MARKET SQUARE 14

- Hudson Valley Lighting | M70, 90, 97, 99
- Dovetail Furniture | 142, 240, 243
- Hinkley | 143
- Unique Loom | 190
- Stanton Gray Wall Coverings | 200
- Fabricut | 217
- Thibaut | 260
- Shoppe Object | Floor 3

2 COMMERCE & DESIGN 14

- Arteriors | 1A, 1B, 1G - Floor 1
- Visual Comfort | 2A, 2G - Floor 2
- Jaipur Living | 4B, 4N, 4P - Floor 4

3 220 ELM 14

4 IHFC MAIN 17

- TOP • Currey & Co | M110 - Floor 1
- Norwalk | M108 - Floor 1

5 IHFC 1

INTERHALL

- Noir | IH002
- \$ • Regina Andrew Design | IH006
- Ross Alan Lumber | IH208
- York Wallcoverings | IH303
- Pooky Lighting | IH409
- etuHOME | IH410

FLOOR 2

- Global Views | D213, D220
- Accent Decor | D201, D202, D246
- Kalco Lighting | H232

FLOOR 3

- Leftbank Art | H304
- Howard Elliott | H324
- JDouglas | D319
- Loloi Rugs | D320
- Oliver Gal Artist Co | C365

FLOOR 4

- Uttermost | C448

6 THE POINT 1

- Commerce Ave — S Main to Wrenn

7 PHILLIPS COLLECTION 14

- 135 S Main St

8 SHOWPLACE 1

- Rowe Furniture | 1100 - Floor 1
- Hooker Furnishings & Bobo Intriguing Objects | Floor 3
- Surya | 4100 - Floor 4
- TOP • Four Hands | 4101 - Floor 4

9 UNIVERSAL TOP 101 S Hamilton 15

10 200 STEELE 17

- Nashville Rug Gallery | 111
- Kravet | 117
- Highland House | 121
- John-Richard | 223
- Woodbridge Furniture | 301
- InsideOut Performance Fabrics | 313

TOP Top 10 Showroom

\$ Shop in Showroom

GL Green Line Stop

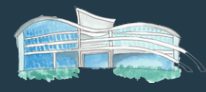
RL Red Line Stop



1. The Suites at Market Square (SAMS)



5. International Home Furnishings Center (IHFC)



8. Showplace



13. 310 N Hamilton

11 CARACOLE • 122 N Hamilton 16

12 200 N HAMILTON 18

- Wildwood | N Ct 125, 104 - Floor 1
- Fairfield Chair | N Ct 100 - Floor 1
- Chelsea House | S Ct 104 - Floor 1

13 310 N HAMILTON 18

- Wesley Hall | Hamilton Ct S-106
- CR Laine | Hamilton Ct S-204
- Ambella Home | Hamilton Ct S-110
- TOP • SHERRILL | 315 Fred Alexander Pl
- Feizy Rugs | 309 N Hamilton
- MaterialWorks | 311 N Hamilton
- TOP • Gabby | 333 N Hamilton 19

14 E MLK JR DRIVE 25

- Mr. Brown London | 114-116
- Julian Chichester | 118
- Branch Home | 200
- South + English | 210

15 RO SHAM BEAUX TOP 122 N Main 25

16 DESIGN LEGACY TOP 126 Virginia Pl 27

17 ODETTE • 100 N Centennial 16

18 ASIAN LOFT • 625 W Ward

19 COHAB.SPACE • 1547 W English

20 214 MODERN VINTAGE • 314 W Russell 12

21 CHELSEA ON GREEN TOP 515 W Green 11

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FURNITURE

GREEN REVOLUTION:

revolution
PERFORMANCE FABRICS

THE FUTURE OF SUSTAINABLE SOURCING

Join us for an in-depth panel discussion!



JESSICA DUCE
JDUCE DESIGN



NANCY FIRE
NANCY FIRE DESIGNS



CHERYL LUCKETT
DWELL BY CHERYL



ALLISON ZISKO
EDITOR-IN-CHEIF
HOME ACCENT TODAY



STARTS AT
4:30 PM



SUNDAY, 27
OCT 2024



FREE ATTENDEE
SWAG BAG!

PANEL DISCUSSION & INSIGHTS



Enjoy complementary refreshments while our panel dives into the innovations propelling the design industry forward and provide essential strategies for sourcing eco-friendly materials.



Explore the groundbreaking technologies and practices that are revolutionizing sustainable interiors, and learn how to effectively position sustainability as a key selling point to clients.



RSVP by scanning the QR code.

The panel is a free to attend. Tickets are used for free attendee swag bags only.



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THE Top Ten Tips FROM MARKET GURUS!

KEIA MCSWAIN

@keiamcswain



Suites at Market Square has become my one stop shop. I live by packing a pair of fashionable and comfy sneakers.

IN LOVING MEMORY OF TRACI ZELLER



Use the shuttle! I'm a walker, but if you don't hop on the shuttle at least occasionally, you will regret it - no matter what kind of shoes you are wearing. I also stay in downtown High Point – which means I book my hotel early. There's so much less travel time, and time is more important than almost anything else when you are at Market.

JANA PLATINA PHIPPS

@trimqueen



My rule is to be in bed by 11pm and I bring my Advil PM to ensure I get a great night's sleep to rock my market days to the max!

CELERIE KEMBLE

@celerie



Backpack not purse.
Sneakers not flats.
Dry shampoo.

KIMBERLEY SELDON

@kimberleyseldon



With some advanced planning you can use your time at HPMKT to produce billable hours. Be prepared to work by having scaled plans and a detailed Furnishing Schedule for every client/project.

SHAYLA COPAS

@shaylacopas



I save time by using an app called Trello. I have a card on my Trello listed as High Point Market and I add each showroom I want to see for my Market trip on the app. While in each showroom we take photos of our favorite products and add to the app so that we can keep all of our fabulous finds organized.

STACY GARCIA

@stacygarciainc



Don't even try to see it all – HPMKT can be extremely overwhelming! Go with a plan. Pick out key showrooms you want to see, but also leave time to explore. This is the perfect place to uncover gems you didn't even know existed.

DON RICARDO MASSENBURG

@designinkredible



Download the My Market app. It has all of the events and exhibitor information, and tells you where the exhibitors are located. It allows you to create a schedule, and it tells you which shuttle to hop on to get there! The My Market app changed my experience at High Point Market.

STACY KUNSTEL

@dunesandduchess



Be open to serendipity. Some of the best times I've had at HP were somewhere I hadn't planned on being. There's delicious free food almost everywhere – but pace yourself on the drinks. Pounding water all day will make you feel a lot better than prosecco.

ERIKA WARD

@mrserikaward



Save time at Market by planning 80% of your trip, devoting it to appointments. Leave the other 20% of your time to discover new showrooms and spend time talking to artists/designers if they happen to be there. Save money on food by noshing in the showrooms!



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THE Best Tip FOR A MARKET FIRST-TIMER?

We surveyed HPMKT veterans for their expert advice. Here are some tips from the industry's best!

THE
Cool Girl's
GUIDE

BOBBY BERK

@bobby



Don't try and see everything. Take some time before you go to familiarize yourself with some of the brands and showrooms that might be of interest – start there.

Photo by Max Montgomery/Courtesy of Bobby Berk

ALLISON HANDLER

@allisonhandlerdesign



Plan to spend 1-2 days checking out all the brands you definitely want to see (destination spots), but make sure you keep a day or so open to explore new brands! For me, that's the best part of Market.

NICOLE ARNOLD

@na_interiors_dallas



Plan your schedule based on geography and building locations so you don't waste valuable time zig-zagging around the area.

SARAH HAYDEN

@haydenhomestudio



I suggest letting the events be your road map. Plan on attending an event in the morning and afternoon. Arrive about an hour before (or reserve an hour after) and explore the building. You'll see a number of showrooms – give yourself a couple of hours each day to sit, regroup, and make notes.

RASHEEDA GRAY

@grayspaceinteriors



In addition to visiting showrooms, I would recommend attendees to attend panels and discussions. Continuous learning is essential for success and Market has some of the best in the industry.

MARIE MATTHEWS

@mariemattthewsinteriors



As a first-time market attendee, it can be wildly overwhelming to know where to go, when to go, and how to get there. Take advantage of the brilliant HPMKT app to sort your interests by day, time, and location for maximum efficiency.

WHAT'S THE One Thing YOU DON'T LEAVE HOME WITHOUT?



BOBBY BERK

A portable charger and a large tote in case you need to carry anything with you throughout the day.

@bobby

Photo by Max Montgomery/Courtesy of Bobby Berk



ANDI MORSE

A really good pair of comfortable walking shoes.

@morsedesign



VIVID

Definitely our Market passes, phones, and phone charger.

@vivid_nc



Don't Miss these High Point Market Events:

SHOWROOM #MS190

Visit Showroom #MS190 each day of market for coffee, lunch, and happy hour!



Art of the Upsell

SATURDAY, OCTOBER 26, 1:00PM

Hosted by



Building Your Brand

And Loving the Journey

SUNDAY, OCTOBER 27, 1:00PM

A Fireside Chat With Two Design Besties

Jessica Duce - J Duce Designs & Vacation Rental Designers

Elizabeth Scruggs - Superior Construction and Design

Moderated by Ericka Saurit - Saurit Creative



Collaboration Over Competition

A Panel Discussion With The Design Besties!

MONDAY, OCTOBER 28, 2:00PM

Nikki Watson - Home Stager & Builder At the Design Quad

Whitney Atkinson - Founder & Inventor of WUGS, Weighted Rugs

Lori Johnson - Artist & Creative Director at Lori Johnson Fine Art

Rhobin DelaCruz - Chief Design Officer & Entrepreneur at Rhobin DelaCruz Designs

Johnathan Miller - Founder & Principal Designer, JSquared Interior Staging and Design

From Loom to Room

Discover Our Newest Arrivals!

SCAN TO SIGN UP FOR A WHOLESALE ACCOUNT!



An Eye for Much More

Visit our new showroom to be inspired by our unique, globally-sourced furniture, antiques and decor curated for you.

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for High Point Market &
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ASIAN LOFT



@Asianloft



AsianloftUSA



www.asianloft.com

YOUR Favorite DESIGNER-FRIENDLY SHOWROOMS?

We surveyed HPMKT veterans for their expert advice. Here are some tips from the industry's best!

THE
Cool Girl's
GUIDE

BOBBY BERK

@bobby



Leftbank for amazing art, **Tempaper** for wallcoverings, and **Karastan** for rugs.

Photo by Max Montgomery/Courtesy of Bobby Berk

ALLISON HANDLER

@allisonhandlerdesign



Vanguard is amazing - they have an entire wall of samples for the taking! I love **Made Goods**, but make an appointment! Aside from the gorgeous furniture at **Gabby**, they have an amazing outdoor space to chill in and rest those tired feet, with a rosé bar!

ANDI MORSE

@morsedesign



I love **Four Hands**, **Rowe Furniture**, and **Noir/CFC**. They are all showrooms I use frequently. They also tend to have plenty of people on hand to help with my questions.

VIVID INTERIORS

@vivid_nc



Highland House always does a fantastic job with their showroom — top notch. **214 Modern Vintage** makes our hearts go pitter-patter! They are part of High Point by Design (HPXD), a community of vendors that give designers access to their showrooms outside of Market.

RASHEEDA GRAY

@grayspaceinteriors



Universal, **Four Hands**, and **Surya**

MARIE MATTHEWS

@mariemattthewsinteriors



My top 3 showrooms are **Made Goods** for case goods (make an appointment), **Visual Comfort** for all the pretty lighting a girl could want, and **Kravet** for a fabulous assortment of fabrics and wallpapers!

MARKET TIPS

Cell phone signal at High Point Market SUCKS — bring a fully charged backup battery (or two!). When your phone dies by 11 am from trying to Instagram all your fabulous finds, you will thank me!

Speaking of Instagram - be sure to post all your amazing finds when cell service allows. The official Market hashtag is #hpmkt and be sure to tag us too at #coolgirlsguidehpmkt

Try to attend at least 2 social and 2 educational events while you're at Market — both are important! Market is fantastic for networking and meeting other designers as well as developing relationships with vendors. It's like a very expensive conference but IT'S FREE!

Make sure to snag a Beauty Bar Appointment at Universal's Designer Lounge — it's just the refresh you need to head out to happy hour!

MARISA WILSON

@marisawilsoninteriors



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FOR CONTEMPORARY DESIGN

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HPMKT™

OCT 25-30



SKOVBY | Showroom: 331



ALF ITALIA/ALF DAFRÈ | Showroom: 304



GREENINGTON | Showroom: 410



DELLAROBBA | Showroom: 329

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during Fall Market. The first
500 attendees will receive an
exclusive swag bag.



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& C O M P A N Y

IHFC - M110 - Main Street - Street Level

curreyandcompany.com

IF YOU ONLY HAD **One or Two** DAYS AT MARKET, WHERE WOULD YOU SPEND YOUR TIME?

BOBBY BERK

@bobby



The IHFC building has so many great vendors in there so starting there would be a great way to begin day 1 and then you can explore from there.

Photo by Max Montgomery/Courtesy of Bobby Berk

NICOLE ARNOLD

@na_interiors_dallas



I would absolutely visit the showrooms that I needed to sit test and/or see qualities not possible to assess online.

SARAH HAYDEN

@haydenhomestudio



I would head to Market Square and Hamilton Wrenn, and choose some strategic events.

MARIE MATTHEWS

@mariemattthewsinteriors



I would split my time between 30% at the Antique & Design Center (early bird gets the goods), 55% at the showrooms that get me the biggest bang for the buck (one upholstery, one case goods and accessories, and one lighting vendor), and 15% at an educational event that will help me further my business strategy.



ELEMENTS OF GREAT DESIGN

Join us in the IHFC Design Center, D-724



BDIUSA.COM

The Lucky 7 STARTER KIT

These seven vendors offer no minimum on product purchases, ranging from accessories to wallpaper!

ASIAN LOFT | 625 W Ward FEIZY RUGS | 309 N Hamilton

HUDSON VALLEY | Market Square YORK | IHFC - IH303

UNIVERSAL | 101 S Hamilton REVOLUTION | 312 S Hamilton

LUCKY FISH GALLERY | Antique & Design Center



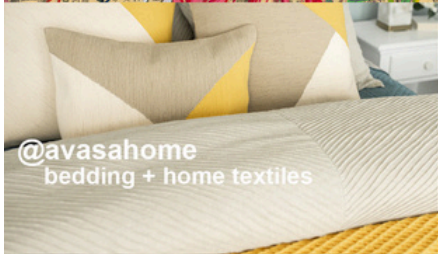
@officialkellyoneal
art + textiles



@design_legacy
textiles + furnishings + wallcoverings



@michellenussbaumer
textiles + wallcoverings



@avasahome
bedding + home textiles



@artartistsdotcom
fine art reproductions



@kaderboly
textiles + wallcoverings



@lockandkey_14
jewelry



@miamalcolmstudio
textiles + wallcoverings + art

the **design legacy** building

8 great lines + 1 stop
126 virginia place

scan for map



(214) 748 5118



Eye On Antiques ft.
THOM FILICIA

10.25.24
1-3pm

Preview Party

10.22 5-9pm

HPMKT

10.23 10am-7pm

10.24-29 9am-7pm

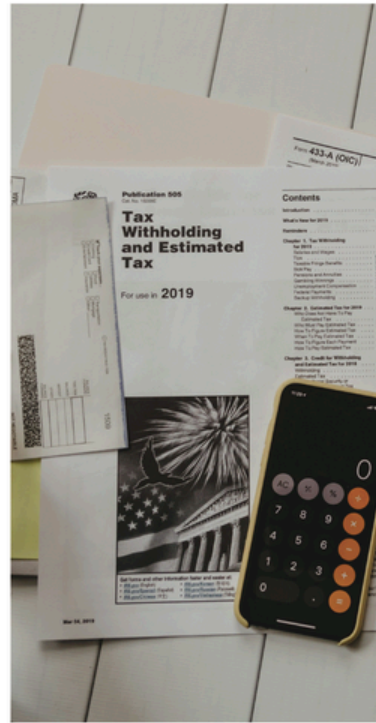
10.30 9am-3pm

CHELSEA

o n g r e e n

antiques // vintage // original art

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HOW MUCH of Market DO YOU SPEND SOURCING VERSUS NETWORKING, ATTENDING EVENTS & EXPLORING?



BOBBY BERK

@bobby



I try to find an even balance, with about half my time sourcing and the other half attending events, networking, and exploring.

Photo by Max Montgomery/Courtesy of Bobby Berk

RASHEEDA GRAY

@grayspaceinteriors



I would say it's 50/50. All of those things are equally important. It also depends on my company's goals for the year. There are so many opportunities to take your business to the next level by attending HPMKT.

NICOLE ARNOLD

@na_interiors_dallas



Mostly I spend my time doing general sourcing for current or future projects, gaining inspiration, looking for new resources, fortifying my relationships with reps, and then I attend a few events if I have time.

VIVID INTERIORS

@vivid_nc



Exploring, attending events, and networking the first few days of Market – we save the last two days to actually bring clients with us. We are very transparent on our mark ups with our clients, and we limit them to 3-4 showrooms; otherwise it can be overwhelming.

HOW TO SAVE **Time or Money** AT MARKET?

We surveyed HPMKT veterans for their expert advice. Here are some tips from the industry's best!

THE **Cool Girl's**
GUIDE

BOBBY BERK

@bobby



Time can get away from you when you are in some of the showrooms. Go in with a purpose and take LOTS of pictures so that you can continue moving. If you are new to a brand, try to get a feel for their overall quality, craftsmanship and materials vs specific pieces which you can look into later.

Photo by Max Montgomery/Courtesy of Bobby Berk

ANDI MORSE

@morsedesign



I try to grab lunch at either a showroom or a food truck. The food trucks don't take up much time from seeing everything and they tend to be less expensive than a restaurant. The showroom meals are free.

MARIE MATTHEWS

@mariemattthewsinteriors



Be strategic in attending business growth sessions. The first dozen times I attended Market I was unaware of the plethora of opportunities — so many speakers that I would pay thousands of dollars to hear speak — free at HPMKT! There is a wealth of knowledge and strategic connections to be had by listening & learning.

ALLISON HANDLER

@allisonhandlerdesign



I am sharing a hotel room with my girlfriend, and we plan to take the shuttle there and back! It is definitely the most convenient.

SARAH HAYDEN

@haydenhomestudio



Eat at your favorite showrooms! Map out your days, being intentional about where to go, so you don't wander and waste time. Use the app to mark favorite vendors. When we get back, we know these are the ones we want to set up accounts with.

VIVID INTERIORS

@vivid_nc



We save time by mapping out the areas that we want to do each day and we save money by eating lunch and grabbing cocktails from our favorite vendors!



TRANSPORTATION TIPS

Once you're at Market, you can walk most places, but you can also take the Red and Green Shuttles.

If the place you are going to is not one of the shuttle stops, call the GO-Anywhere shuttle & it will come to pick you up. Sometimes there's a bit of a wait though.

FREE GO-Anywhere service - Pick up at the Transportation Terminal or call 336.887.RIDE (7433)

Parking is FREE and there is a FREE shuttle service into downtown. (This is different from the Red and Green Shuttles that take you to the showrooms.)

P1 NORTH - OAK HOLLOW MALL

GPS Address: 921 Eastchester Drive, High Point, NC 27262

HOURS OF OPERATION

Friday, Oct 25 -- Tuesday, Oct 29 | 6:30 am - 10 pm

Wednesday, Oct 30 | 6:30 am - 6 pm

P2 SOUTH - W. MARKET CENTER DR. AREA

GPS Address: 490 West Market Center Drive, High Point, NC 27260

HOURS OF OPERATION

Thursday, Oct 24 -- Tuesday, Oct 29 | 6:30 am - 10 pm

Wednesday, Oct 30 | 6:30 am - 6 pm

HOW DO YOU MANAGE YOUR **Physical** & Mental Health WHILE AT MARKET?

BOBBY BERK

@bobby



After a long day, I make sure to get lots of rest, and try to get in a quick workout in the mornings to get me energized for the day. I also love stepping outside in one of the courtyard areas and grabbing a large iced coffee and a little fresh air half way through the day.

Photo by Max Montgomery/Courtesy of Bobby Berk

NICOLE ARNOLD

@na_interiors_dallas



Manage health by having a schedule to avoid frantic decisions on where to go and possibly running out of time. Physically, I take an Advil at bedtime each night to help sore muscles.

RASHEEDA GRAY

@grayspaceinteriors



I typically go to sleep at a reasonable time on most nights at Market. Walking 20,000 steps a day and maximizing your time at Market can be exhausting and you have to allow your body time to recover.

ALLISON HANDLER

@allisonhandlerdesign



Coffee! And Rosé! Make sure you take breaks. Sit down, enjoy the weather, do some fun people watching.

VIVID INTERIORS

@vivid_nc



Market is so much fun, but can be overwhelming and sometimes overstimulating. We tend to slow down toward the end of Market, and roll in a bit later than we do earlier in the week. We get our steps in for sure, so we make sure to wear cute, comfy shoes!

MARIE MATTHEWS

@mariemattthewsinteriors



The way I best manage my physical/mental health is with plenty of sleep, a thought out plan, Advil, Band-Aids, and a small umbrella. It inevitably rains at least once every Market!

RETAIL THERAPY

REGINA ANDREW | JEWELRY & ACCESSORIES @ IHFC IH006

MARKET BOUTIQUE @ CENTER STAGE

PHILLIP ALLEN HEFNER COLLECTION | JEWELRY @ SAMS G-6040

SHOPPE OBJECT @ MS Floor 3

FRANKIE DAVIDSON LIGHTING & ACCENTS | JEWELRY @ MS 138

REST & RECHARGE

Universal DESIGNER'S LOUNGE

2ND FLOOR SUN LOUNGE
200 Steele

Four Hands OUTDOOR TERRACE

Gabby COURTYARD

BREAK
TIME

WHAT IS YOUR Favorite Place TO GRAB LUNCH?

We surveyed HPMKT veterans for their expert advice. Here are some tips from the industry's best!

THE
Cool Girl's
GUIDE

BOBBY BERK

@bobby



A lot of the larger showrooms have food available at their showrooms during lunch hours so try to plan your visit to some of those showrooms during lunch and you can snack or eat during your visit.

Photo by Max Montgomery/Courtesy of Bobby Berk

MARIE MATTHEWS

@mariemattthewsinteriors



My favorite place to grab lunch at Market is the Greek joint in the Antique & Design Center or I love to plan my visits to the big vendors with yummy lunches at just the right time. If you attend an educational session at Universal, they put out a great spread!

VIVID INTERIORS

@vivid_nc



Curry and Co has a great lunch, Schwung has a great ambience, and the lobster food truck if it's in town!

SARAH HAYDEN

@haydenhomestudio



I always enjoy visiting the showrooms that offer lunch. Norwalk offers a great spread as does Kravet, Universal, and Jaipur - especially if you are vegan!

MEALS & HAPPY HOURS

COURTYARD CAFÉ

222 Elm • 8-3

SPARKLE & SIP [IHFC C229]

Fine Art Handcrafted Lighting • 8-10

BREAKFAST IN BED | SAT-MON

Global Views • 8-11

DAILY NETWORKING & GIVEAWAYS

European Scents [SAMS G6002] • 8-6

BISCUIT BAR & BUBBLY | SAT-SUN

Antique & Design Center • 10-11

LUNCH & MANGO MARGARITAS

Home Trends and Design • 12-2

SPEAKEASY LOUNGE | FRI-MON

Woodbridge • 3-8

AFTERNOON APÉRITIFS | SAT-MON

Global Views • 3-6

CHELSEA CAFE LOUNGE

Chelsea on Green • 10-7

BLOODY MARY HAPPY HOUR

Howard Elliot • 3-5

AFTERNOON DELIGHT (FROSÉ & COOKIES)

Bassett Mirror [IHFC G170] • 3-6

HAPPY HOUR

Antique & Design Center • 3-6

SIP & SAVOR

Hubbardton Forge [IHFC IH211] • 4-6

COFFEE SPOTS

LOLOI

IHFC D320

LOBBY

200 Steele

SHOPPE OBJECT (\$)

Market Square F3

SALON (\$)

Suites at Market Square

CURREY & CO

IHFC Main



ENTER TO WIN A CURREY & CO ACCESSORY!

Tag @coolgirlsguidehpmkt & @curreyco using #curreycoffee to be entered to win.

WHAT'S YOUR SECRET TO Planning Outfits WHILE AT MARKET? GO-TO SHOES? A FAVORITE BAG?

THE
Cool Girl's
GUIDE

BOBBY BERK

@bobby



I always make sure to bring a suit and lots of neutral pants and button-up shirts that I can mix and match for panels and events, but if you are just going to source then wear something that is comfortable for you all day long. I like Veja sneakers, which are stylish and super comfy, and a backpack for hands-free storage.

Photo by Max Montgomery/Courtesy of Bobby Berk

ALLISON HANDLER

@allisonhandlerdesign



As the queen of inappropriate shoe choices, I make sure I'm good for Market. I bring some cute designer sneakers and Chanel flats. Both serve me well during the day! Crossbody bags are probably the best.

ANDI MORSE

@morsedesign



Depending on the year I take jeans and nice cotton shirts layered with sweaters for the cooler season. They pack well and are easy to grab and go. I also throw in a nicer silk top to put on with my jeans if I need to dress myself up for a nighttime event. Comfortable shoes and a lightweight bag are also must-haves.

NICOLE ARNOLD

@na_interiors_dallas



Dress in layers so you can peel one and put one on as the temperatures change within showrooms and outside. I carry a modest-sized crossbody bag so my hands can stay free while I carry essentials like my phone, a backup battery or charging cord and money.

RASHEEDA GRAY

@grayspaceinteriors



Lightweight, layered and comfortable... but always chic.

MARIE MATTHEWS

@mariemattthewsinteriors



My secret to planning outfits to Market is comfortable, cute dresses and well broken in tennis shoes! Nothing too tight, nothing brand new and untried. Either bring a tote style shoulder bag or a small crossbody and grab a free tote at C&D Building. You'll definitely need a tote!



DON'T FORGET YOUR

- BACKPACK
- PHONE CHARGER
- UMBRELLA
- BUSINESS CARDS
- SNEAKERS
- SMALL NOTEBOOK

FOLLOW US ON INSTAGRAM!

for updates throughout Market
[@coolgirlsguidehpmkt](#)

OFFICIAL HASHTAGS:
[#hpmkt](#) [#coolgirlsguidehpmkt](#)

ANTIQUUE, VINTAGE & one-of-a-kind

HIGH POINT MARKET

Shopping Tips

SHOP EARLY – ONE-OF-A-KIND ITEMS DON'T LAST LONG!

Some showrooms even have preview events before Market.

CAN'T CARRY IT WITH YOU?

Arrange shipping at Antique & Design Center.

Some vendors may be ready to strike a deal at the end of Market!
Many vendors also sell online at Chairish and 1st Dibs – **grab their cards so you can contact them at off Market times.**

Listed Alphabetically:

1. 214 MODERN VINTAGE
2. ANTIQUE & DESIGN CENTER
3. BLUE OCEAN TRADERS
4. BOXWOOD ANTIQUE MALL
5. CHELSEA ON GREEN
6. COHAB.SPACE
7. COLLECTED BY SCHWUNG
8. ELICO
9. GOLDEN OLDIES
10. LAVENE ANTIQUES
11. PRB COLLECTION
12. RANDALL TYSINGER ANTIQUES
13. TEXTURE



Need Help

SOURCING VINTAGE
ITEMS FOR A CLIENT?



MARISA WILSON
@marisawilsoninteriors

Contact Marisa about her vintage buying service!

MARISA@MARISAWILSONINTERIORS.COM
MARISAWILSONINTERIORS.COM



Thank You

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